



## Are Canada's Top Websites in Your Media Mix?

### We are your connection to Canada

**ripe** is the online division of Canadian Television Sales, the largest U.S. representative of Canadian media properties. We work with U.S. agencies to place strategic, customized media buys on 120+ premium Canadian websites. In addition to popular Canadian television properties such as GlobalTV.com, TheScore.com, FoodNetwork.ca and HGTV.ca, we represent over 70 Canadian radio websites through Astral and eight of the country's most popular mobile apps. Millions of Canadians loyally return to our sites and apps to watch their favorite television episodes, check sports scores, look up recipes, seek advice, play games and more! With our broad range of online destinations, you can pick and choose the publishers who target your audience most effectively.

### We specialize in customized online solutions



**Mobile & Tablet Apps**  
Interact with your target while they're on the move.



**Video Pre-roll**  
Reuse your TV creative & reach the audience you may have missed.



**eNewsletters**  
Deliver your message directly to your target's inbox.



**Contests**  
Entice visitors and capture a database of contestant information.



**Microsites**  
Sponsor or provide your own premium content aligned with our brand.



**Takeovers**  
Own the homepages across the network and make an impact.



**Integrations**  
Combine your TV, radio, online & mobile campaigns.

### New to Canada's online marketplace?

While similar to the U.S., the Canadian audience is unique in many ways. We know the Canadian online marketplace and can suggest websites based on your demographic, geographic or content-specific needs. If you need information beyond standard traffic and demographic statistics, we'll take the time to educate you on the similarities and differences of Canada and the U.S., the nature of the Canadian online audience and how to interpret the numbers and results you see from your campaigns.

[www.ripe-online.com](http://www.ripe-online.com)  
the online division of Canadian Television Sales  
145 West 45th Street, Suite 701  
New York, NY 10036  
212-967-1999 (p) 212-967-0340 (f)

# Online Properties Represented by *ripe*

**A+E\*** ([www.aetv.com](http://www.aetv.com)) — From full-length episodes and show guides to games and community, AETV offers engaging content that continues to attract visitors. (126K uniques; 1MM page views monthly)

**Access Hollywood\*** ([www.accesshollywood.com](http://www.accesshollywood.com)) — Access Hollywood is a top destination for fans seeking credible showbiz news, exclusive celebrity interviews, red carpet coverage and more! (344K uniques; 2.5MM page views)

**Action** ([www.action-tv.ca](http://www.action-tv.ca)) — With the most thrilling combination of high-energy hit movies and high-stakes series, Action provides non-stop access to explosive programming.

**BBC Canada** ([www.bbcanada.com](http://www.bbcanada.com)) — BBC Canada features a broad range of programming including cheeky comedies, critically acclaimed dramas and life and style series that are both adventurous and wickedly entertaining.

**Biography** ([www.biography.com](http://www.biography.com)) — Biography is the place to be for full episodes of popular shows, video biographies of celebrities, trivia, games, news and more! (53K uniques; 151K page views)

**Boom fm** ([www.boomfm.com](http://www.boomfm.com)) — Boom fm is one big jukebox that will take you back to the greatest classics of the 60s and 70s. (13K uniques)

**Bravo\*** ([www.bravotv.com](http://www.bravotv.com)) — From hot cuisine to haute couture, Bravo delivers the best in food, fashion, beauty, design and pop culture to an engaged audience. (78K uniques; 804K page views)

**Canal D\*\*** ([www.canald.com](http://www.canald.com)) — Canal D features exclusive videos that compliment the station's hard-hitting documentaries, comedies, TV series and landmark popular movies. (61K uniques; 1MM page views)

**Canal Vie\*\*** ([www.canalvie.com](http://www.canalvie.com)) — Canal Vie is the ultimate reference for women. From recipes to makeover tips to home decoration advice, the site is full of content to complement the station's shows. (389K uniques; 3MM page views)

**CBS\*** ([www.cbs.com](http://www.cbs.com)) — CBS.com's engaging, interactive content allows fans to stay connected to their favorite shows before, during and after the broadcast. (482K uniques; 3.3MM page views)

**CNBC\*** ([www.cnbc.com](http://www.cnbc.com)) — CNBC is the essential global business news destination that engages the audience with real-time financial news, exclusive interviews and special reports. (322K uniques; 19.1MM page views)

**CinéPop\*\*** ([www.cinepop.ca](http://www.cinepop.ca)) — CinéPop allows fans to view movie excerpts and immerse themselves in their favorite films. (17K uniques; 170K page views)

**DéjàView** ([www.dejaviewtv.ca](http://www.dejaviewtv.ca)) — DéjàView is Canada's destination for TV's ultimate classics from the 70's and 80's.

**DIY Network** ([www.diy.ca](http://www.diy.ca)) — DIY Network is the go-to destination for rip-up, knock-out home improvement television.

**Disney Junior** ([www.disneyjunior.ca](http://www.disneyjunior.ca)) — Committed to offering the best in engaging and development-based programming for younger children, Disney Junior showcases series with a focus on imaginative storytelling.

**Dose.ca** ([www.dose.ca](http://www.dose.ca)) — Dose.ca is one of the top-rated Canadian entertainment sites, filled with original content covering celebrity gossip, music, movies, TV, concerts, bars/clubs and sporting events. (271K uniques; 2.2MM page views)

**Family** ([www.family.ca](http://www.family.ca)) — Dedicated to celebrating family life and providing a fun experience for all, Family is a fun-filled website with games, contests and many more virtual activities. (810K uniques; 24MM page views)

**Fox Sports World** ([www.foxsports.ca](http://www.foxsports.ca)) — Fox Sports World offers sports with a Canadian twist, guaranteed to thrill fans who thirst for action.

**Food Network** ([www.foodtv.ca](http://www.foodtv.ca)) — Food Network is the home of irresistible recipes, how-to tips and full episodes from the network's celebrity chefs and hosts. (524K uniques; 6MM page views)

**Global** ([www.globaltv.com](http://www.globaltv.com)) — Home to information on popular shows like *House*, *Family Guy* and *ET Canada*, Global provides users with an enhanced user experience! (1.2MM uniques; 14MM page views)

**Global News** ([www.globalnews.ca](http://www.globalnews.ca)) — Our 11 local sites provide up-to-the-minute community-based news, weather and information, while our umbrella national site, Global News, features stories, analysis and deep, engaging content about issues in Canada and abroad. (549K uniques; 4.5MM page views)

**Global Reality** ([www.globalreality.ca](http://www.globalreality.ca)) — Global Reality is Canada's first and only channel dedicated to reality programming 24/7 and features the most popular reality shows on TV.

**HBO Canada** ([www.hbocanada.com](http://www.hbocanada.com)) — HBO Canada is a multiplex channel of The Movie Network delivering signature series, films, comedies and live events from one of the best-known entertainment brands in the world.

**HGTV** ([www.hgtv.ca](http://www.hgtv.ca)) — Whether you are decorating, renovating, buying, selling or entertaining, HGTV.ca is your ultimate destination for home-related inspiration. (162K uniques; 1.9MM page views)

**Historia\*\*** ([www.historiatv.com](http://www.historiatv.com)) — A unique channel and website devoted to Québec and world history, Historia leads a lively foray into the past through a resolutely modern perspective. (25K uniques)

**History Television** ([www.history.ca](http://www.history.ca)) — History Television Canada's foremost historical documentary and drama network, offering behind-the-scenes access, games and features. (72K uniques; 580K page views)

**History** ([www.history.com](http://www.history.com)) — History.com is the destination for everything history. Featured content includes captivating programming such as *Ice Road Truckers*, *American Pickers* and *Pawn Stars*. (99K uniques; 621K page views)

**Independent Film Channel** ([www.ifctv.ca](http://www.ifctv.ca)) — IFC is Canada's hottest TV channel devoted to cool movies — uncut.

**MovieTime** ([www.movietimetv.ca](http://www.movietimetv.ca)) — From adventure-packed blockbusters to definitive movie moments, MovieTime has a star-studded, jam-packed line up that satisfies viewers' craving for hit movies.

**MusiMax\*\*** ([www.musimax.com](http://www.musimax.com)) — MusiMax is overflowing with contemporary musical, visual and artistic entertainment. (19K uniques)

**MusiquePlus\*\*** ([www.musiqueplus.com](http://www.musiqueplus.com)) — MusiquePlus is the ultimate musical reference, featuring events, exclusive interviews, unplugged concerts, entertainment news, premieres and much more. (264K uniques; 3MM page views)

**MyLifetime\*** ([www.mylifetime.com](http://www.mylifetime.com)) — MyLifetime is Lifetime's flagship site featuring diverse content on beauty & style, entertainment news, contests, games and more! (57K uniques; 377K page views)

**Mystery TV** ([www.mysterytv.ca](http://www.mysterytv.ca)) — Mystery TV is home to the definitive mix of television's top suspense and crime dramas.

**National Geographic** ([www.nationalgeographic.ca](http://www.nationalgeographic.ca)) — National Geographic's exclusive programming events expose viewers to the world's leading adventurers, explorers, scientists, filmmakers and renowned photographers.

**NBC\*** ([www.nbc.com](http://www.nbc.com)) — NBC is the home of Emmy and Webby Award winning original content including top rated programs such as *The Office* and *Celebrity Apprentice*. (466K uniques; 2.6MM page views)

**NBC Sports\*** ([www.nbcsports.com](http://www.nbcsports.com)) — NBC Sports is a full-service destination for the mainstream sports fan. (350K uniques; 6.8MM page views)

**Oxygen Media\*** ([www.oxygen.com](http://www.oxygen.com)) — Oxygen Media is a multi-platform lifestyle brand that delivers relevant and entertaining content to young women wherever they are. (36K uniques; 281K page views)

**Palmares.ca\*\*** ([www.palmares.ca](http://www.palmares.ca)) — Palmares.ca is the Quebec portal for PureTracks, which offers the widest selection of downloadable music in Canada. (41K uniques; 1MM page views)

\* = Canadian Traffic Only

\*\* = French website

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# Online Properties Represented by *ripe* (continued)

**Radio Énergie\*\*** ([www.radioenergie.com](http://www.radioenergie.com)) — Radio Énergie lets music fans follow the adventures of top radio personalities, watch concerts, listen to podcasts and more. (262K uniques; 3MM page views)

**Rouge fm\*\*** ([www.rockdetente.com](http://www.rockdetente.com)) — Rouge fm keeps radio listeners up to date on music, local news, community events and contests. (229K uniques; 2MM page views)

**RoiWorld** ([www.roiworld.com](http://www.roiworld.com)) — Part fashion magazine, part game site, part social network, RoiWorld opens the door to an online design world where fashion meets fun. (30K uniques; 1.7MM page views)

**The Score** ([www.thescore.com](http://www.thescore.com)) — The Score is a leader in sports news and information that features robust content from every major sports league. (300K uniques; 4.2MM page views)

**Series+\*\*** ([www.seriesplus.com](http://www.seriesplus.com)) — Featuring photo galleries, videos and forums, Séries+ allows fans to immerse themselves in their favorite shows. (47K uniques; 1MM page views)

**Showcase** ([www.showcase.ca](http://www.showcase.ca)) — Showcase is your source for behind-the-scenes access and exclusive premium content from the network's hit shows and movies. (110K uniques; 1.5MM page views)

**Showcase Diva** ([www.diva-tv.ca](http://www.diva-tv.ca)) — Showcase Diva is TV's ultimate destination for the hit movies and series savvy women love.

**Slice** ([www.slice.ca](http://www.slice.ca)) — Slice brings attitude to topics that matter to women – family, fashion, relationships, finances and gossip. (127K uniques; 1MM page views)

**Super Écran\*\*** ([www.superecran.com](http://www.superecran.com)) — Super Écran gives fans an inside look at their favorite movies, along with listings and videos. (38K uniques)

**SyFy\*** ([www.syfy.com](http://www.syfy.com)) — SyFy is the online destination for imagination-based entertainment. (159K uniques; 660K page views)

**TV.com\*** ([www.tv.com](http://www.tv.com)) — TV.com is where visitors can talk to other fans, read behind-the-scenes news and write reviews and guides. (819K uniques; 5.6MM page views)

**TVtropolis** ([www.tvtropolis.com](http://www.tvtropolis.com)) — TVtropolis is the home of back-to-back hit TV series, offering TV lovers the ultimate destination to catch all their favorites. (20K uniques; 107K page views)

**Twist TV** ([www.twisttv.com](http://www.twisttv.com)) — Twist TV is all about real life with a twist; capturing the experiences of everyday people facing extraordinary situations.

**USA Network\*** ([www.usanetwork.com](http://www.usanetwork.com)) — USA Network is the home of original scripted series such as *Burn Notice* and *Covert Affairs*. (46K uniques; 183K page views)

**TELETOON** ([www.teletoon.com](http://www.teletoon.com)) — TELETOON is a huge hit with kids of all ages across Canada. The site gives viewers a chance to play free games and enter exclusive contests. (662K uniques; 25MM page views)

**TELETOON Retro\*** ([www.teletoonretro.com](http://www.teletoonretro.com)) — A nostalgic throwback to favorites of the past, TELETOON Retro offers fresh laughs with familiar friends.

**Vrak.tv\*** ([www.vrak.tv](http://www.vrak.tv)) — Vrak.tv keeps visitors informed and is very video-friendly, perfect for advertisers looking to interact with young people. (193K uniques; 10MM page views)

**Ztélé\*** ([www.ztele.com](http://www.ztele.com)) — Ztélé fulfills viewers' appetite for technology, sci-fi, computers and extraterrestrials. (179K uniques; 1MM page views)

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\*\* = French website

## Mobile & Tablet Applications

**The Bear** (Free on Android, BlackBerry, iPod Touch, iPhone)

**CHOM 97.7** (Free on Android, BlackBerry, iPod Touch, iPhone)

**Food Network Canada** (Free on Blackberry, iPod Touch, iPhone, Nokia)

**Global Video** (Free on iPad, iPod Touch, iPhone)

**HOT 103** (Free on Android, BlackBerry, iPod Touch, iPhone)

**Radio NRJ** (Free on Android, BlackBerry, iPod Touch, iPhone)

**Score Mobile** (Free on Android, BlackBerry, iPad, iPod Touch, iPhone, Playbook, Slate, Windows Phone)

**Virgin Radio** (Free on Android, BlackBerry, iPod Touch, iPhone)



## Astral Radio Websites

### Adult/Contemporary

102.9 K-lite ([www.k-litefm.com](http://www.k-litefm.com))  
boom 97.3 ([www.boom973.com](http://www.boom973.com))  
boom 99.7 ([www.boom997.com](http://www.boom997.com))  
EZ Rock 91.5 ([www.salmonarm.myezrock.com](http://www.salmonarm.myezrock.com))  
EZ Rock 97.5 ([www.975ezrock.com](http://www.975ezrock.com))  
EZ Rock 98.5 ([www.summerland.myezrock.com](http://www.summerland.myezrock.com))

EZ Rock 101.5 ([www.kelowna.myezrock.com](http://www.kelowna.myezrock.com))  
EZ Rock 105.7 ([www.1057ezrock.com](http://www.1057ezrock.com))  
EZ Rock 106.1 ([www.revelstoke.myezrock.com](http://www.revelstoke.myezrock.com))  
EZ Rock 800 ([www.penticton.myezrock.com](http://www.penticton.myezrock.com))  
EZ Rock 1240 ([www.osoyoos.myezrock.com](http://www.osoyoos.myezrock.com))  
EZ Rock 1400/870 ([www.golden.myezrock.com](http://www.golden.myezrock.com))

### Country

101.1 The Farm ([www.1011thefarm.com](http://www.1011thefarm.com))  
Big Dog 92.7 ([www.bigdog927.com](http://www.bigdog927.com))  
BX 93 ([www.bx93.com](http://www.bx93.com))  
Cat Country 99.5 ([www.catcountry995.ca](http://www.catcountry995.ca))  
CHAM Country 820 ([www.820cham.com](http://www.820cham.com))  
CJDC Country 890 ([www.cjdccountry.com](http://www.cjdccountry.com))

CJFW Country 103.1 ([www.cjfw.ca](http://www.cjfw.ca))  
Classic Country 1060 ([www.classiccountrysam1060.com](http://www.classiccountrysam1060.com))  
KHJ Radio ([www.khj.ca](http://www.khj.ca))  
QX 104 ([www.qx104fm.com](http://www.qx104fm.com))  
Star 96 ([www.star96.ca](http://www.star96.ca))

### French\*\*

Boom FM ([www.boomfm.com](http://www.boomfm.com))  
NRJ ([www.radionrj.ca](http://www.radionrj.ca))

RockDétenne ([www.rockdetente.com](http://www.rockdetente.com))

### Hot Adult/Contemporary

106.9 Capital FM ([www.capitalfm.ca](http://www.capitalfm.ca))  
All Hit KBS ([www.kbsradio.ca](http://www.kbsradio.ca))  
CJ104 ([www.cj104.com](http://www.cj104.com))  
Energy FM ([www.peaceenergyfm.com](http://www.peaceenergyfm.com))  
Hot 103 ([www.hot103live.com](http://www.hot103live.com))  
K93 ([www.k93.ca](http://www.k93.ca))  
Max 104.9 ([www.max1049.ca](http://www.max1049.ca))  
The Mix Kitimat ([www.kitimat.themixbc.com](http://www.kitimat.themixbc.com))  
The Mix Prince Rupert ([www.princerupert.themixbc.com](http://www.princerupert.themixbc.com))

The Mix Terrace ([www.terrace.themixbc.com](http://www.terrace.themixbc.com))  
The Sun Kelowna ([www.thesun.net](http://www.thesun.net))  
The Sun Penticton ([www.sunonline.ca](http://www.sunonline.ca))  
The Sun Vernon ([www.thesunonline.ca](http://www.thesunonline.ca))  
Virgin Radio 95.3 (<http://vancouver.virginradio.ca>)  
Virgin Radio 96 (<http://montreal.virginradio.ca>)  
Virgin Radio 98.5 (<http://calgary.virginradio.ca>)  
Virgin Radio 99.9 (<http://toronto.virginradio.ca>)  
Virgin Radio 104.9 (<http://edmonton.virginradio.ca>)

### News/Talk

Newstalk 1010 ([www.newstalk1010.com](http://www.newstalk1010.com))  
Newstalk 1290 ([www.cjbc.com](http://www.cjbc.com))  
Newstalk 610 CKTB ([www.610cktb.com](http://www.610cktb.com))

Newstalk Radio 800 ([www.cjad.com](http://www.cjad.com))  
Talk 820 ([www.talk820.com](http://www.talk820.com))

### Oldies

AM 650 ([www.am650radio.com](http://www.am650radio.com))  
Oldies 1150 ([www.am1150.ca](http://www.am1150.ca))

Oldies 1410 ([www.am1410.ca](http://www.am1410.ca))

### Rock

97.7 HTZ-FM ([www.htzfm.com](http://www.htzfm.com))  
100.3 The Bear ([www.thebearrocks.com](http://www.thebearrocks.com))  
101.5 The Bear ([www.1015thebear.com](http://www.1015thebear.com))  
102.3 The Bear ([www.1023thebear.com](http://www.1023thebear.com))  
105.3 FM Fox ([www.foxrocks.ca](http://www.foxrocks.ca))

106.9 The Bear ([www.thebear.fm](http://www.thebear.fm))  
Big Dog 100.9 ([www.bigdog1009.ca](http://www.bigdog1009.ca))  
CHOM 97.7 ([www.chom.com](http://www.chom.com))  
CJAY 92 ([www.cjay92.com](http://www.cjay92.com))  
KX 96 ([www.kx96online.com](http://www.kx96online.com))

### Sports/Talk

The Team 1260 ([www.theteam1260.com](http://www.theteam1260.com))

### Affiliates

BeforeLastCall ([www.beforelastcall.com](http://www.beforelastcall.com))  
ClubVibes ([www.clubvibes.com](http://www.clubvibes.com))  
Exclaim Magazine ([www.exclaim.ca](http://www.exclaim.ca))  
Jazz.FM ([www.jazz.fm](http://www.jazz.fm))  
Live365.com ([www.live365.com](http://www.live365.com))  
Maple Music ([www.maplemusic.com](http://www.maplemusic.com))  
Palmares ([www.palmares.ca](http://www.palmares.ca))  
Puretracks ([www.puretracks.com](http://www.puretracks.com))

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