

FRENCH SPEAKING CANADIAN CABLE NETWORKS

<u>FRENCH CANADIAN CABLE</u>	<u>SIMILAR U.S. CABLE</u>	<u>SUBSCRIBERS</u>
RDI	CNN	2,700,000
Canal D	Discovery/ A & E	2,300,000
Canal Vie	Lifetime / HGTV	2,100,000
VRAK	Disney Channel	2,100,000
Teletoon	Nickelodeon	1,600,000
Musique Plus	MTV	2,100,000
Musimax	VH 1	2,000,000
ARTV	Bravo/ TNT	2,000,000
Canal Z	Sci – Fi Network	1,900,000
Series +	USA/ HBO/ TBS/ NBC	1,900,000
Historia	History Channel	1,900,000
Teletoon Retro	Boomerang	1,600,000
RDS	ESPN	2,300,000
MeteoMedia	Weather Channel	2,300,000
LCN	Headline News	2,000,000
Canal Evasion	Travel Channel	1,900,000
RIS	ESPN News	250,000
Argent	Bloomberg TV	250,000
Mystere	Chill / Showtime Mystery	250,000
Prise 2	TV Land/ Nick @ Nite	250,000

French Speaking Specialty Rankers (Adults) - Average Minute Audience (000) - 2011

Networks	A12-34
RDS	22
VRAK	14
Teletoon	11
Canal Z	11
Series+	11
Canal D	10
Canal Vie	7
LCN	7
Musique Plus	6
Historia	5

Networks	A18-49
RDS	34
Canal D	16
Series+	16
Canal Z	15
Teletoon	13
VRAK	13
LCN	13
Canal Vie	12
Historia	8
RDI	7

Networks	A25-54
RDS	35
Series+	18
Canal D	18
Canal Z	15
LCN	15
Canal Vie	13
Teletoon	11
VRAK	10
RDI	9
Historia	8

Networks	A35-64
RDS	36
Series+	25
LCN	23
Canal D	21
Canal Vie	17
Canal Z	17
RDI	14
Historia	14
Teletoon	10
ARTV	8

Networks	A50+
LCN	38
RDS	35
Series+	30
RDI	29
Canal Vie	19
Canal D	18
Historia	14
ARTV	13
Canal Z	12
TV 5	10

French Speaking Specialty Rankers (Women) - Average Minute Audience (000) - 2011

Networks	W12-34
RDS	10
VRAK	8
Series+	7
Canal D	5
Canal Z	5
Canal Vie	4
Teletoon	4
LCN	4
Musique Plus	3
Historia	3

Networks	W18-49
RDS	14
Series+	9
Canal Vie	8
Canal D	8
Teletoon	7
VRAK	7
Canal Z	7
LCN	6
Historia	4
RDI	3

Networks	W25-54
RDS	14
Series+	10
Canal Vie	9
Canal D	8
LCN	7
Canal Z	6
Teletoon	5
VRAK	5
RDI	4
Historia	3

Networks	W35-64
Series+	14
RDS	14
Canal Vie	12
LCN	11
Canal D	9
Canal Z	7
RDI	7
Historia	6
Teletoon	5
ARTV	5

Networks	W50+
LCN	21
Series+	19
RDI	16
Canal Vie	13
RDS	13
Canal D	9
Historia	7
ARTV	7
Canal Z	5
TV 5	5

French Speaking Specialty Rankers (Men) - Average Minute Audience (000) - 2011

Networks	M12-34
RDS	12
Teletoon	7
Vrak	6
Canal Z	6
Canal D	5
Series+	4
Canal Vie	3
Musique Plus	3
LCN	3
Historia	2

Networks	M18-49
RDS	20
Canal Z	8
Canal D	8
Series+	7
Teletoon	6
VRAK	6
LCN	6
Historia	4
Canal Vie	4
RDI	4

Networks	M25-54
RDS	21
Canal D	10
Canal Z	9
LCN	8
Series+	8
Teletoon	6
Historia	5
VRAK	5
RDI	5
Canal Vie	4

Networks	M35-64
RDS	22
Canal D	12
LCN	12
Series+	11
Canal Z	10
Historia	8
RDI	7
Canal Vie	5
Teletoon	5
VRAK	4

Networks	M50+
RDS	22
LCN	17
RDI	13
Series+	11
Canal D	9
Canal Z	7
Historia	7
Canal Vie	6
ARTV	6
TV 5	5