

CANADIAN CABLE SUBSCRIPTIONS

Number of Premium TV Subscriptions for Canadian English Specialty:

TOTAL CANADA CABLE SUBSCRIBERS	11,724,725	100%
CBC News Network	11,320,253	97%
YTV	11,124,833	95%
The Weather Network	10,769,209	92%
CMT - Country Music Television Canada	10,452,211	89%
Vision Television	10,308,626	88%
CTV News Channel	10,248,944	87%
TSN - The Sports Network	10,100,025	86%
Rogers Sportsnet	9,386,637	80%
Much Music Network	8,980,819	77%
Treehouse TV	8,463,248	72%
W Network	8,302,095	71%
Discovery Channel Canada	7,926,024	68%
Showcase Television	7,429,748	63%
Slice	7,373,461	63%
MTV Canada (formerly Talk TV)	7,323,289	62%
Bravo	7,263,489	62%
Much More Music	7,115,159	61%
HGTV - Home & Garden Television Canada	6,702,238	57%
The Score - Headline Sports	6,691,382	57%
History Television	6,659,124	57%
Space: The Imagination Station	6,642,266	57%
Teletoon (English)	6,579,586	56%
Outdoor Life Network	6,297,468	54%
Star!	6,005,798	51%
TVtropolis	5,896,475	50%
BNN: Business News Network	5,869,073	50%
Comedy Network	5,804,339	50%
Family Channel	5,778,368	49%
Food Network Canada	5,598,046	48%
VIVA (Formerly CLT)	5,559,409	47%
CP24 - Cable Pulse 24	3,332,250	28%

Number of Premium TV Subscriptions for U.S. Services within Canada:

CNN - Cable News Network	8,464,608	72%
TLC - The Learning Channel	8,203,611	70%
A&E Television	8,030,668	68%
Spike TV	6,995,318	60%
Speed	6,113,889	52%
CNN Headline News	5,725,291	49%
Golf Channel	5,913,080	50%
CNBC	5,432,038	46%
BBC World	4,662,606	40%
BET - Black Entertainment Television	3,376,835	29%
Turner Classic Movies	4,314,827	37%
Game TV	2,019,423	17%

Source: MediaStats, March 2010

National Totals: Analog Cable & DTH

CANADIAN CABLE SUBSCRIPTIONS

Number of TV Subscriptions for Digital Specialty Stations:

TOTAL CANADA CABLE SUBSCRIBERS	11,724,725	100%
Teletoon Retro English	5,150,580	43.9%
Game TV	4,660,080	39.7%
NFL Network	4,461,231	38.0%
National Geographic Channel	4,397,822	37.5%
Cosmopolitan TV Canada	3,000,261	25.6%
Showcase Action	2,728,784	23.3%
Showcase Diva	2,539,742	21.7%
Movie Time (Formerly Lonestar)	2,447,333	20.9%
Do-It-Yourself Canada	2,424,490	20.7%
BBC Canada	2,433,749	20.8%
(IFC) Independent Film Channel	2,430,937	20.7%
Biography Channel	2,323,544	19.8%
G4TecTV	2,300,311	19.6%
Discovery Health Network	2,230,369	19.0%
BBC Kids	2,068,550	17.6%
MSNBC	2,066,683	17.6%
Raptors NBA TV	1,920,823	16.4%
Animal Planet Canada	1,644,442	14.0%
Grace TV (Formerly The Christian Channel)	1,559,739	13.3%
Nickelodeon Canada (Formerly Discovery Kids)	1,518,071	12.9%
Dusk	1,489,433	12.7%
Mystery	1,405,790	12.0%
Deja View	1,404,959	12.0%
ONE: The Body, Mind & Spirit Channel	1,387,730	11.8%
Disney Playhouse Canada	1,377,032	11.7%
Court Television Canada	1,348,269	11.5%
MTV2 (Formerly Razer)	1,272,013	10.8%
Men TV	1,266,469	10.8%
Documentary	1,234,841	10.5%
I Channel: Intelligent Television	1,191,570	10.2%
Aux.TV	1,190,162	10.2%
Discovery Civilization Channel	1,184,071	10.1%
Sundance Channel (Formerly Drive-In)	1,181,201	10.1%
Travel & Escape (CTV Travel)	1,178,982	10.1%
Bold TV (formerly known as CBC Country Canada)	1,176,914	10.0%
Leafs TV	1,172,364	10.0%
W Movies (Formerly Sex Television)	1,166,960	10.0%
Fashion Television - The Channel	1,131,360	9.6%
Book Television - The Channel	1,127,333	9.6%
TV Land Canada	1,056,760	9.0%
FOX Sports World Canada	1,050,347	9.0%
OUTtv	1,045,676	8.9%
NHL Network	1,025,783	8.7%
ESPN Classic Canada	1,015,000	8.7%
Moviola	988,151	8.4%
Fight Network, The	940,526	8.0%
Military Channel, The	918,982	7.8%
Go!TV Canada	913,097	7.8%
FOX News Channel	887,051	7.6%
MuchVibe	882,777	7.5%
Beats-Per-Minute TV	871,434	7.4%
World Fishing Network Canada	781,089	6.7%
Silver Screen Classics	739,358	6.3%

Punch Much	733,247	6.3%
Bloomberg Television	401,339	3.4%
MuchMoreRetro	337,666	2.9%
MuchLoud	335,882	2.9%
Superchannel	214,031	1.8%
Eternal World Television Network	154,471	1.3%
NASA TV	145,045	1.2%
Salt + Light Television	144,388	1.2%
Pet Network	136,831	1.2%
Hustler TV	18,836	0.2%
Tamil Vision	4,904	0.0%
HARDtv	4,879	0.0%
Red Hot TV Canada	4,741	0.0%
ATN Tamil Channel	4,145	0.0%
Festival Portuguese Television	3,993	0.0%
ATN B4U Movie Channel	3,889	0.0%
ATN Alpha Punjabi	3,754	0.0%
Penthouse TV	3,209	0.0%
ART (Arab Radio & Television) America	2,297	0.0%
S.S. TV	933	0.0%
ITBC Television Canada	885	0.0%
All TV Korean	635	0.0%
ATN Commonwealth Broadcasting Network	0	0.0%

Source: MediaStats, March 2010
National Totals: Digital Cable & DTH